



PRESSRELEASE

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Sourcebooks Connects Educators, Librarians and Booksellers with Readers Through Online Story Times and Read-Aloud Events

In an effort to continue its mission of “books change lives” during the unprecedented COVID-19 outbreak, Sourcebooks is helping teachers, librarians and booksellers connect with their students and young readers by allowing them to create and share online story times, read-aloud videos and live events, under the following guidelines:

Teachers and Educators

- For Teachers and Educators who are looking to record and post content to replicate the classroom story time experience, we are happy to grant permission to temporarily create and post readings of Sourcebooks titles to closed educational platforms such as Google Classroom, Schoology, Edmodo, and Discovery Education until the end of the school year, upon which the videos should be removed from the relevant platforms.
- Please note, all videos uploaded to YouTube for the purpose of sharing a link on a closed educational platform must be designated as “Unlisted” (or not “Public”) when they are uploaded to YouTube to ensure a closed system.
- Teachers and Educators may read and live stream Sourcebooks titles on YouTube, Facebook Live, Instagram Live, Twitter, or other live streaming platforms that are available to a closed school network. Live streams cannot be available to the public or recorded or permanently archived on any social media platforms. Live streams may be available for a 24-hour period after their initial recording. Please keep in mind that most social media platforms automatically archive live streams. After the 24-hour period has ended, all efforts must be made to ensure that all potential recordings and archives are deleted.
- Reading and Reporting guidelines must be followed for all video posts and live streams.

Librarians and Booksellers

- Librarians and Booksellers may include Sourcebooks titles in live reading events on YouTube, Facebook Live, Instagram Live, Twitter, or other live streaming platforms provided that said live events are not recorded or posted.
- Live streaming events that include Sourcebooks titles cannot be recorded or permanently archived on any social media platforms. Live streams may be available for a 24-hour period after their initial recording. Please keep in mind that most social media platforms automatically archive live streams. After the 24-hour period has ended, all efforts must be made to ensure that all potential recordings and archives are deleted.
- Reading and Reporting guidelines must be followed for all video posts and live streams.



Reading and Reporting Requirements

- Start your reading with “Read by permission from Sourcebooks” and please be sure to read the name of the author and illustrator
- Please notify us via email (addressed to marketing@sourcebooks.com) when you post your reading or live stream your event. The email should include the following:
 - Name and address of the library, school, or store
 - Title, author and ISBN of the book that is read
 - Contact information for the individual responsible for the reading
 - The educational or social media platform on which the video or live event is posted or held and a link to that video or live event
- Videos must be taken down by the end of the school year or June 30, 2020, whichever is later, unless permission to extend the term has been obtained from Sourcebooks.

For more information, visit <https://www.sourcebooks.com/online-storytime-requests.html>.



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