



Press release

Sourcebooks Partners with DK on UK and European Expansion

September 30, 2020

Today DK is announcing a new strategic partnership with Sourcebooks, a leading U.S.-based independent publisher of children's, young adult, and adult fiction and nonfiction books. Starting January 1, 2021, DK will be responsible for selling and marketing Sourcebooks in the U.K. and Europe.

Sourcebooks publishes 800+ new books annually with an extensive backlist. Their portfolio covers many categories where DK is already strong, together with some new genres to DK, such as fiction, young adult and romance. DK has created this new partnership, to support Sourcebooks's ambition to expand their reach into the UK and Europe and improve sales through all channels, and will be led by Jacqueline Sells, DK Sales Director UK & Group and her Sales team.

Carsten Coesfeld, DK CEO, said, "We are looking forward to working with Sourcebooks and their fantastic team, and I very much admire Dominique's entrepreneurial approach and creativity. This partnership is a great fit for DK; there are so many excellent synergies between both companies and am confident that we can achieve significant growth for their impressive list and ensure their books reach the hands of many more readers in the U.K. and Europe."

Dominique Raccach, Sourcebooks CEO, said, "DK is a best-in-class publisher that will allow for new levels of visibility for our publishing program and our authors with sales and distribution improvements across the UK and continental Europe. I have been a fan of DK and their amazing team for many years! And I am thrilled to be creating this entrepreneurial partnership with DK – just the type of collaboration we love pioneering."

For all DK press enquiries, please contact Louise Brown.

For all Sourcebook press enquiries, please contact Liz Kelsch.

ABOUT DK

DK | For the curious

We believe in the power of discovery. That's why we create books for everyone that explore ideas and nurture curiosity about the world we live in.

From first words to the Big Bang, from the wonders of nature to city adventures, you will find expert knowledge, hours of fun and endless inspiration in the pages of our books.



Penguin
Random
House

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With over 46 years of publishing experience, DK sell to every corner of the globe and in 63 languages. Part of the Penguin Random House family, they have colleagues worldwide with offices in London, New York, Toronto, Indianapolis, Delhi, Melbourne, Munich, Madrid, Beijing, and Jiangmen.

ABOUT SOURCEBOOKS

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in the most dynamic, data-driven ways. We create books that transcend categories and defy odds and have been honored with hundreds of national bestsellers and awards. We are home to enthusiastic, book-loving employees who are dedicated to connecting books to readers in new and innovative ways. Story by story, book by book, we have touched over 100 million lives. Join us as we change 100 million more. Visit sourcebooks.com for more information.