

# ANNOUNCEMENT

## BESTSELLING AUTHOR ELLE KENNEDY JOINS BLOOM BOOKS

Partnership Includes Print Backlist and Frontlist Distribution of Popular "Off Campus" Series, Leading to the Launch of New Book in 2023

(Chicago – September 8, 2021) Bloom Books, an imprint of the entrepreneurial, independent book publisher Sourcebooks, is thrilled to announce that *New York Times* bestselling author **Elle Kennedy** will be joining the imprint with an innovative deal that will bring her popular "Off Campus" series to a wider audience than ever before. As of October 1, 2021, Sourcebooks will handle the print distribution of the existing books in this New Adult hockey romance series (*The Deal*, *The Mistake*, *The Score*, *The Goal*), along with the soon-to-be-released fifth book, *The Legacy*. Special editions of these fan favorites are planned for wide retail distribution in 2022. In 2023, Bloom Books will launch the print edition of Kennedy's next hockey romance, which brings a seasoned NHL player back to college to get his degree, and to get schooled in love.

"Sports romances are winning over legions of new readers to the New Adult genre," notes acquiring editor Christa Désir, "and no one is more popular in the space than Elle Kennedy, with her steamy, spicy, sex-positive hockey stories. I cannot wait for my colleagues at Sourcebooks to work with Elle and help get her books even wider distribution and introduce her to expanded audiences."

Kennedy will release *The Legacy*, the fifth book in the "Off Campus" series, on September 21. In a deal brokered by her agent Kimberly Brower, Bloom Books will take over print distribution of this title on October 1, along with all the previous books in the series. In 2022, Bloom will roll out updated reissues of *The Deal*, *The Mistake*, *The Score*, *The Goal*. These new editions will feature new covers, and will include fresh content from *The Legacy*, continuing each couple's love story past their college days. This provides a natural progression to the imprint's planned 2023 launch of Kennedy's next sports romance title.

Author Elle Kennedy says, "I am thrilled to be joining the Bloom Books family and grateful to Christa, Dominique and the rest of the team for partnering with me to come up with an outside the box way to get the Off-Campus series in front of more readers."

"Elle's books are smart and sexy, and the perfect entry point for readers who are interested in seeing why influencers across social media are addicted to the New Adult genre," says Dominique Raccah, Sourcebooks Publisher, and CEO. "This is definitely a growth category, and Elle Kennedy is the category leader. We are so excited by the opportunity to work with Elle, and to introduce this dynamic author to our retail accounts, and to new readers around the world."

### About Elle Kennedy:

A *New York Times*, *USA Today* and *Wall Street Journal* bestselling author, Elle Kennedy grew up in the suburbs of Toronto, Ontario, and holds a B.A. in English from York University. From an early age, she knew she wanted to be a writer, and actively began pursuing that dream when she was a teenager. Elle writes romantic suspense and contemporary romance for various publishers. She loves strong heroines and sexy alpha heroes, and just enough heat and danger to keep things interesting! You can find updates about Elle and her books at [www.ellekennedy.com](http://www.ellekennedy.com).

### About Sourcebooks:

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in the most dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic book-lovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have touched over 100 million lives. Join us as we change 100 million more. Visit [sourcebooks.com](http://sourcebooks.com) for more information.

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