



# PRESSRELEASE

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## Sourcebooks Acquires Bestselling 1-2-3 Magic Parenting Series

*Publisher Adds #1 Child Discipline Program by Renowned Clinical Psychologist*

*Thomas Phelan*

NAPERVILLE, IL (October 21, 2015)—Independent publisher Sourcebooks has acquired 1-2-3 Magic, the #1 child discipline book program that has sold more than 1.6 million copies worldwide and has been translated into twenty-two languages.

For more than twenty-five years, internationally renowned clinical psychologist Thomas W. Phelan, PhD, has helped millions of moms, dads, teachers, and caregivers with his **1-2-3 Magic** parenting program.

“Over the years, being in a position to be able to change—and often revolutionize—the home life of moms, dads, and kids has been a wonderful and heartwarming experience,” Phelan said. “We look forward to many productive years with Sourcebooks.”

The deal, effective January 1, 2016, will kick off with publication of the sixth edition of **1-2-3 Magic: Effective Discipline for Children 2–12** (ISBN: 9781492629887; February 2, 2016; \$15.99 U.S.; Parenting; Trade Paper), in which Phelan breaks down the complex task of parenting into straightforward steps and advice for raising independent, emotionally intelligent children and building happier families.

“Nearly twenty years ago we helped Dr. Phelan design his original book covers—we’ve been both friends and fans ever since,” said Todd Stocke, Sourcebooks Vice President, Editorial Director. “Sourcebooks has a rich history of number one authors who have huge impact on their readers’ lives, and we’re proud to add Dr. Phelan to that roster.”

**1-2-3 Magic** is a cornerstone book in the parenting category that combines timeless advice with a straightforward, relatable voice and up-to-date content, and is a must-have book for any caregiver focused on raising happy, healthy, and responsible children.

Sourcebooks will also publish new editions of **1-2-3 Magic in the Classroom** in Spring 2016, **Surviving Your Adolescents** in Fall 2016, and **All About ADHD** in Spring 2017.

**About the Author:** A registered clinical psychologist, **Thomas W. Phelan, PhD**, has worked with children, adults, and families for over thirty-five years. Phelan maintains an active schedule of international lectures, and is a frequent guest on radio and television. His articles appear in

numerous regional and national publications. *1-2-3 Magic* has sold more than 1.6 million copies and has been translated into twenty-two languages. Phelan practices and works in the western suburbs of Chicago.

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